

GRADING RUBRIC

IT Computer Graphics/Multimedia

UNITY and AESTHETICS: <i>Use of the Elements of Art (line, space, shape, form, color, value, texture) and Principles of Design (contrast, balance, emphasis, movement, size/proportion, pattern, rhythm, unity).</i>	
4	Elements of Art/Principles of Design used show mastery. May show additional thought and understanding of design composition and unity.
3	Most Elements of Art/Principles of Design used work together to show understanding. One (1) or more improvements could be made.
2	Few Elements of Art/Principles of Design used work together to show understanding. Two (2) or more improvements needed.
1	Elements of Art/Principles of Design used do not work together to show understanding. Three (3) or more improvements needed.
0	No evidence.
LAYOUT: <i>Composition and placement of artistic elements within the image, including spacing, margins and alleys.</i>	
4	Strong evidence that overall composition/layout was planned. Rule of Thirds was followed. No improvements needed.
3	Evidence that overall composition/layout was planned. Rule of Thirds was followed. One (1) or more parts of layout need improvement.
2	Little evidence that overall composition/layout was planned. Rule of Thirds not used correctly. Two (2) or more parts of layout need improvement.
1	No evidence that overall composition/layout was planned. Rule of Thirds not used correctly. Three (3) or more parts of layout need improvement.
0	No evidence.
EXECUTION of IDEA: <i>Using the design process to create an original idea through planning and problem solving.</i>	
4	No improvement needed. Explored at least <u>3 ideas</u> before starting. Included <u>all steps</u> of design process. May show expanded thought and new direction of idea.
3	Could be improved with more thought and effort. Explored at least <u>2 ideas</u> ; could be based on existing idea. Missing <u>1+ steps</u> of design process.
2	Little evidence of trying anything new. Explored only <u>1 idea</u> ; could be based on existing idea. Missing <u>2+ steps</u> of design process.
1	No evidence of trying anything new. Explored only <u>1 idea</u> ; could be based on existing idea. Missing <u>3+ steps</u> of design process.
0	No evidence.
REQUIREMENTS: <i>Reference project description for specific requirements.</i>	
4	Included all requirements. May include detail that shows additional problem solving.
3	Missing one (1) or more requirements.
2	Missing two (2) or more requirements.
1	Missing three (3) or more requirements.
0	No evidence.
CRAFTSMANSHIP and SKILL: <i>Technical use of media and tools.</i>	
4	Proficiency with all media and tools; no improvement needed. No evidence of stray pencil marks/smudging. Value blended with no visible lines.
3	Experienced use of media/tools. Lacks finishing touches; could be improved with minimal effort. Pencil marks/smudging. Value blended, but lines might be visible.
2	Shows some understanding of media/tools; could be improved with more effort. Pencil marks/smudging. Value not blended.
1	Shows no understanding of media and tools. Minimal effort. Pencil marks/smudging. No value.
0	No evidence.